



Platform of Opportunities

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Netscape Communications Corporation



Platform of Opportunities

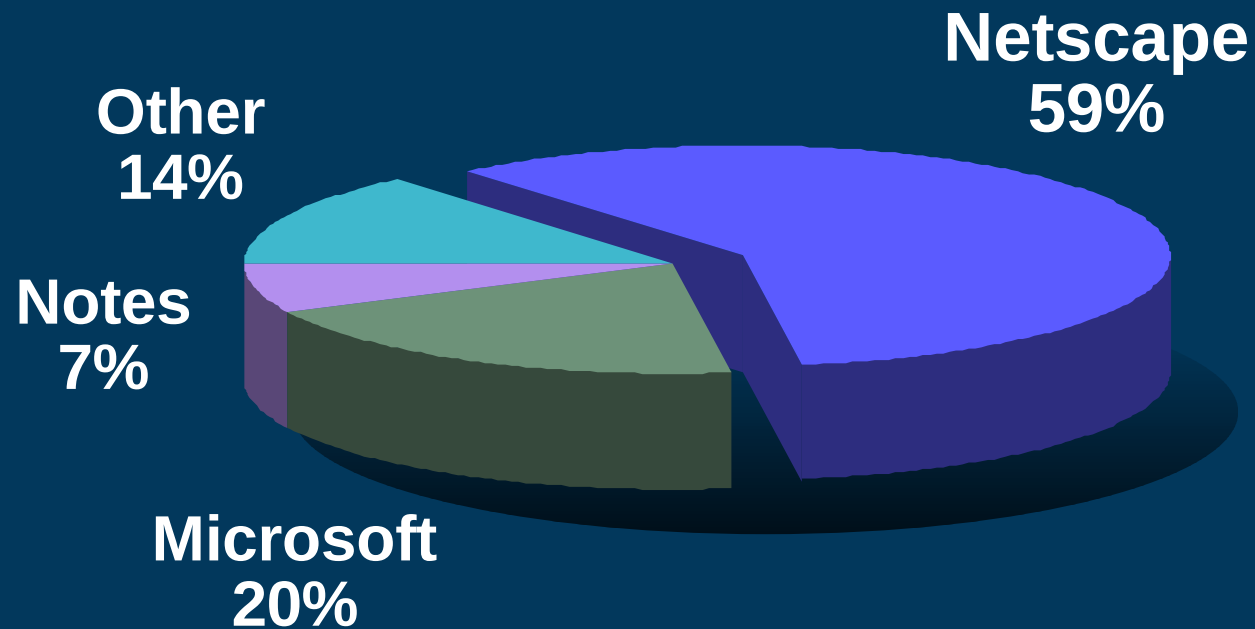
Agenda

- Netscape Strategy for 1997
- New Product Family
- Netscape ONE: Platform of Innovation
- Third Party Highlights



Focus on the Enterprise

\$10 Billion Opportunity



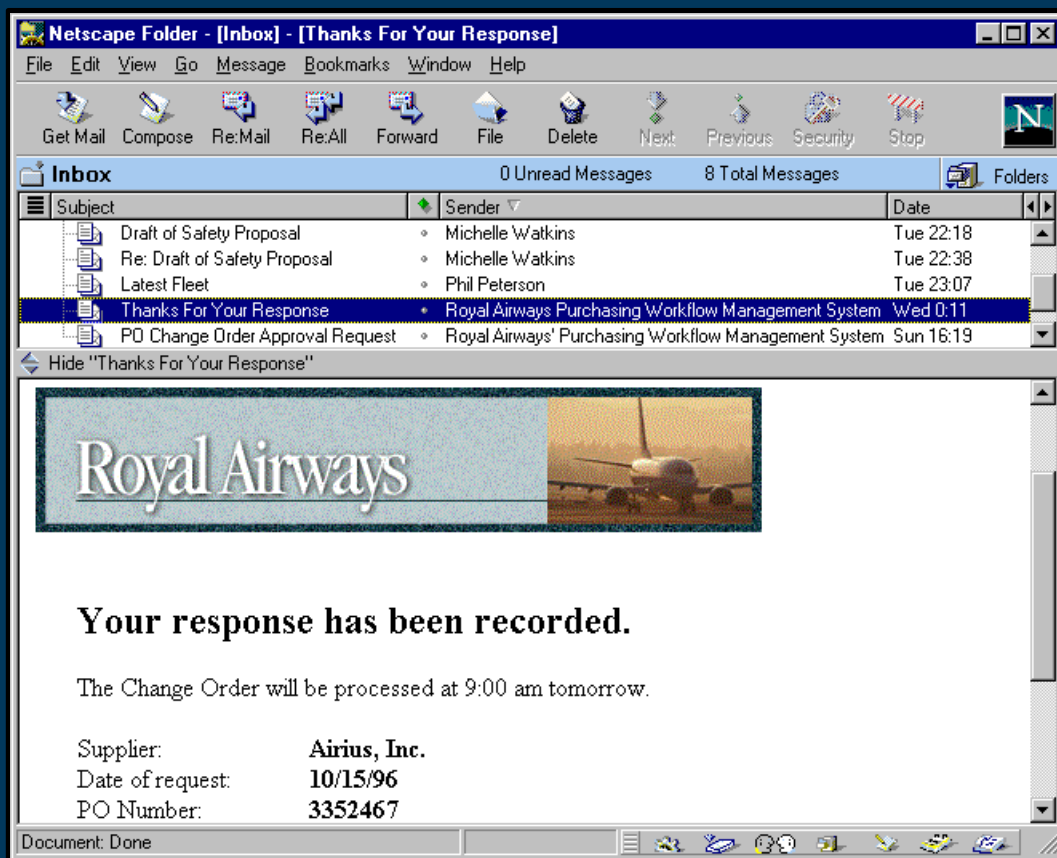
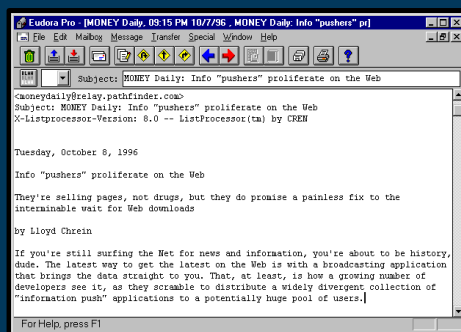
F200 corporations deploying Intranet software

Source: Hambrecht and Quist, Sept. 1996



The Killer Business App for 1997

Email and Groupware as Rich as the Web





Third Wave of the Net

**Explosion
of the Web
and the public
Internet**

1995

**Web Goes
Inside
Rise of the
Intranet**

1996

**Web-Based
E-mail
and
GroupWare**

1997



Platform of Opportunities

Agenda

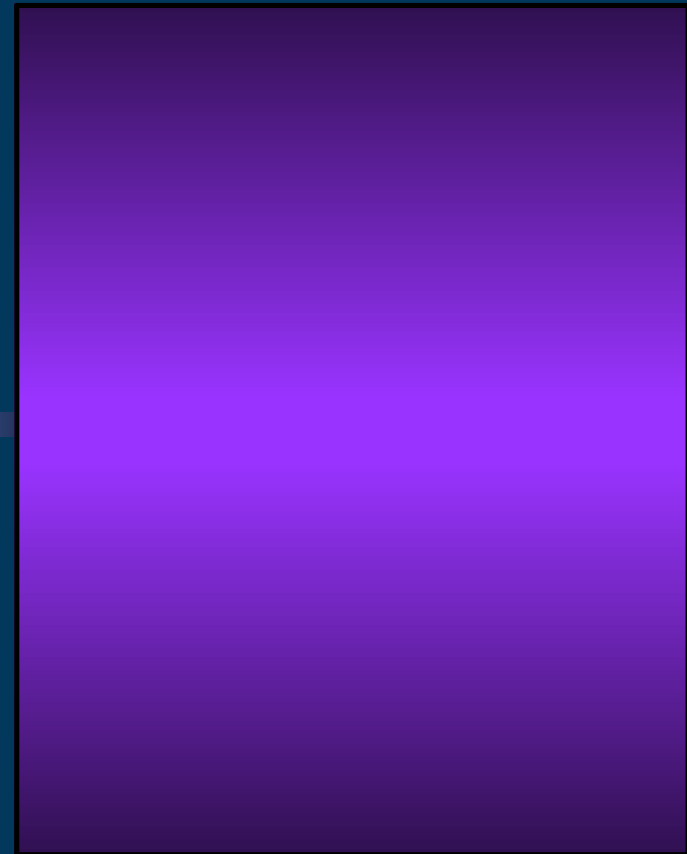
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Netscape Matched Client/Server Solution



Clients



Servers



Netscape Communicator

Integrated Software to Communicate,
Share & Access Information

Communicator

SuiteSpot 3.0

Clients

Servers



Netscape Communicator

Integrated Software to Communicate,
Share & Access Information

Communicator



Navigator

SuiteSpot 3.0

Clients

Servers



Netscape Communicator

Integrated Software to Communicate,
Share & Access Information

Communicator

Composer

NEW

Navigator

NEW

Conference

NEW

Messenger

NEW

Collabra

NEW

Calendar

SuiteSpot 3.0

Clients

Servers



Netscape Matched Client/Servers Solution

Integrated Software to Communicate,
Share & Access Information

Communicator

SuiteSpot 3.0

Clients

Servers



Netscape SuiteSpot 3.0

Integrated Server Suite that Manages
Communication, Sharing & Access to Information

Communicator

SuiteSpot 3.0

NEW

Enterprise

NEW

Media

NEW

Messaging

NEW

Collabra

NEW

Calendar

Clients

Servers



Netscape SuiteSpot 3.0

Integrated Server Suite that Manages
Communication, Sharing & Access to Information

Communicator

SuiteSpot 3.0

NEW

Enterprise

LiveWire

NEW

Media

Catalog

NEW

Messaging

Certificate

NEW

Collabra

Directory

NEW

Calendar

Proxy

Clients

Servers



Netscape Matched Client/Server Solutions

Communicator

NEW
Composer

NEW

Navigator

NEW

Conference

NEW

Messenger

NEW

Collabra

NEW

Calendar

SuiteSpot 3.0

NEW

Enterprise

LiveWire

NEW

Media

Catalog

NEW

Messaging

Certificate

NEW

Collabra

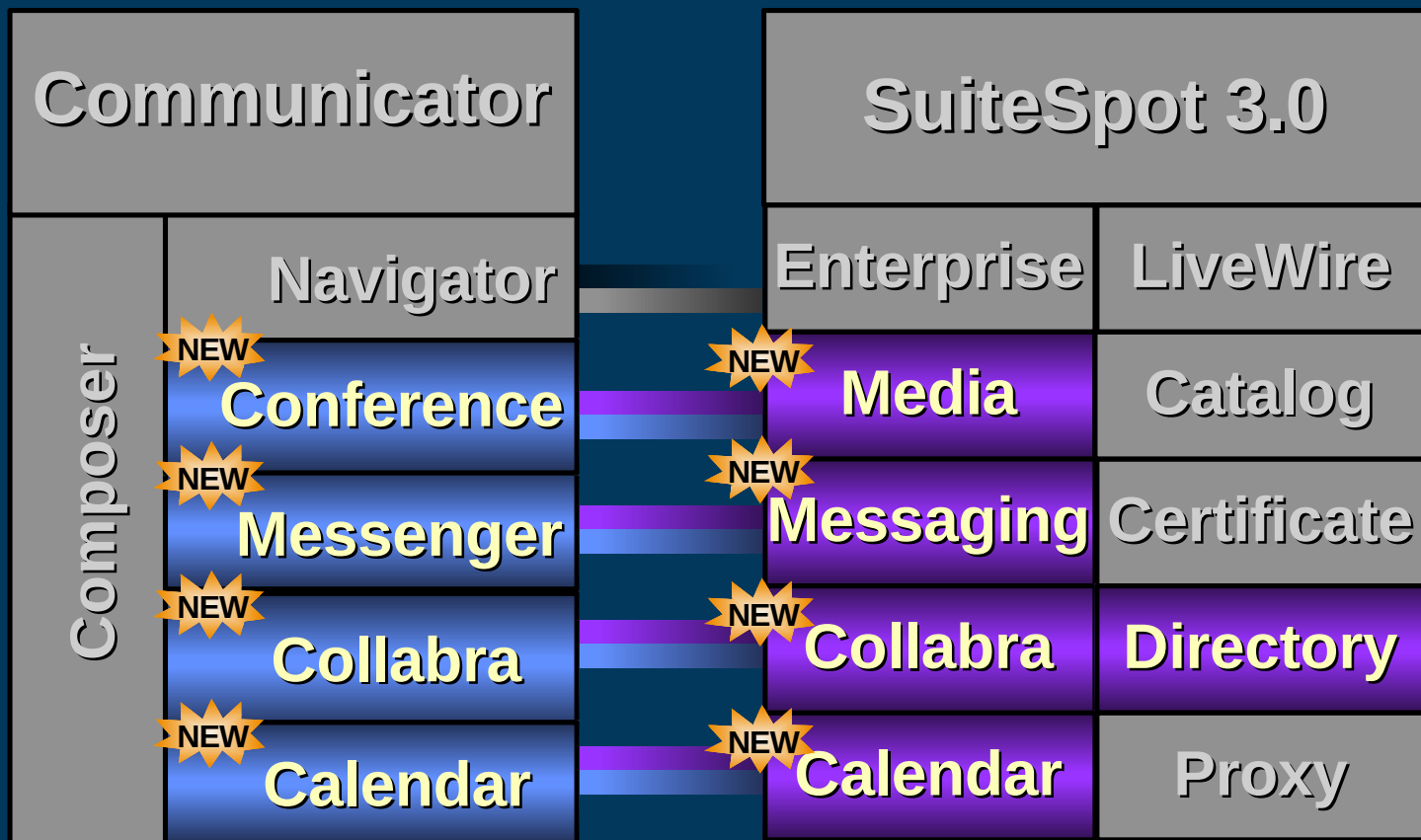
Directory

NEW

Calendar

Proxy

Netscape Matched Client/Server Solutions





Fitting In

Communicator

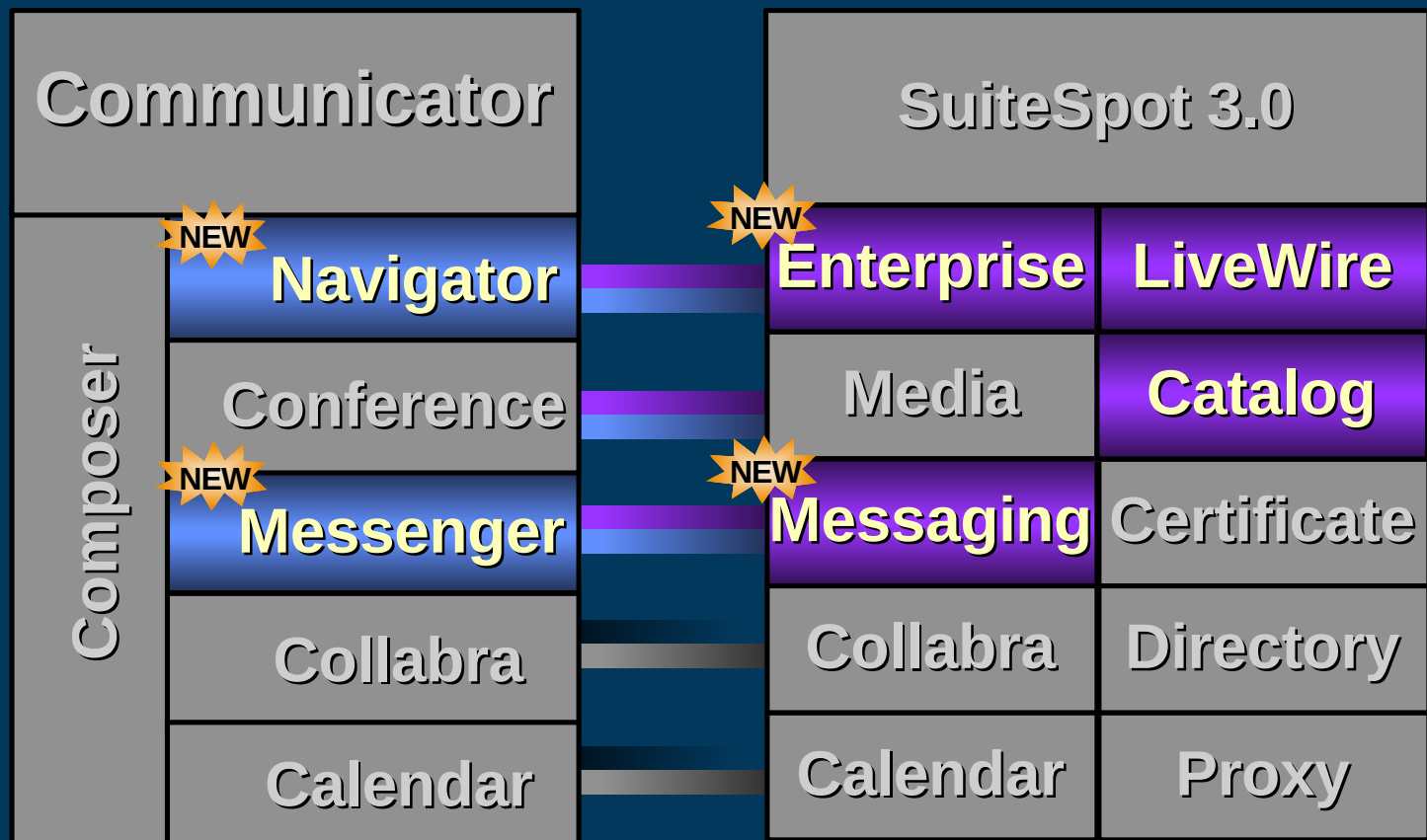
SuiteSpot 3.0

Clients

Servers



Netscape Matched Client/Server Solutions





Netscape Matched Client/Server Solutions





The Netscape Difference

- Technology leadership
- Seamless integration
- Lowest cost





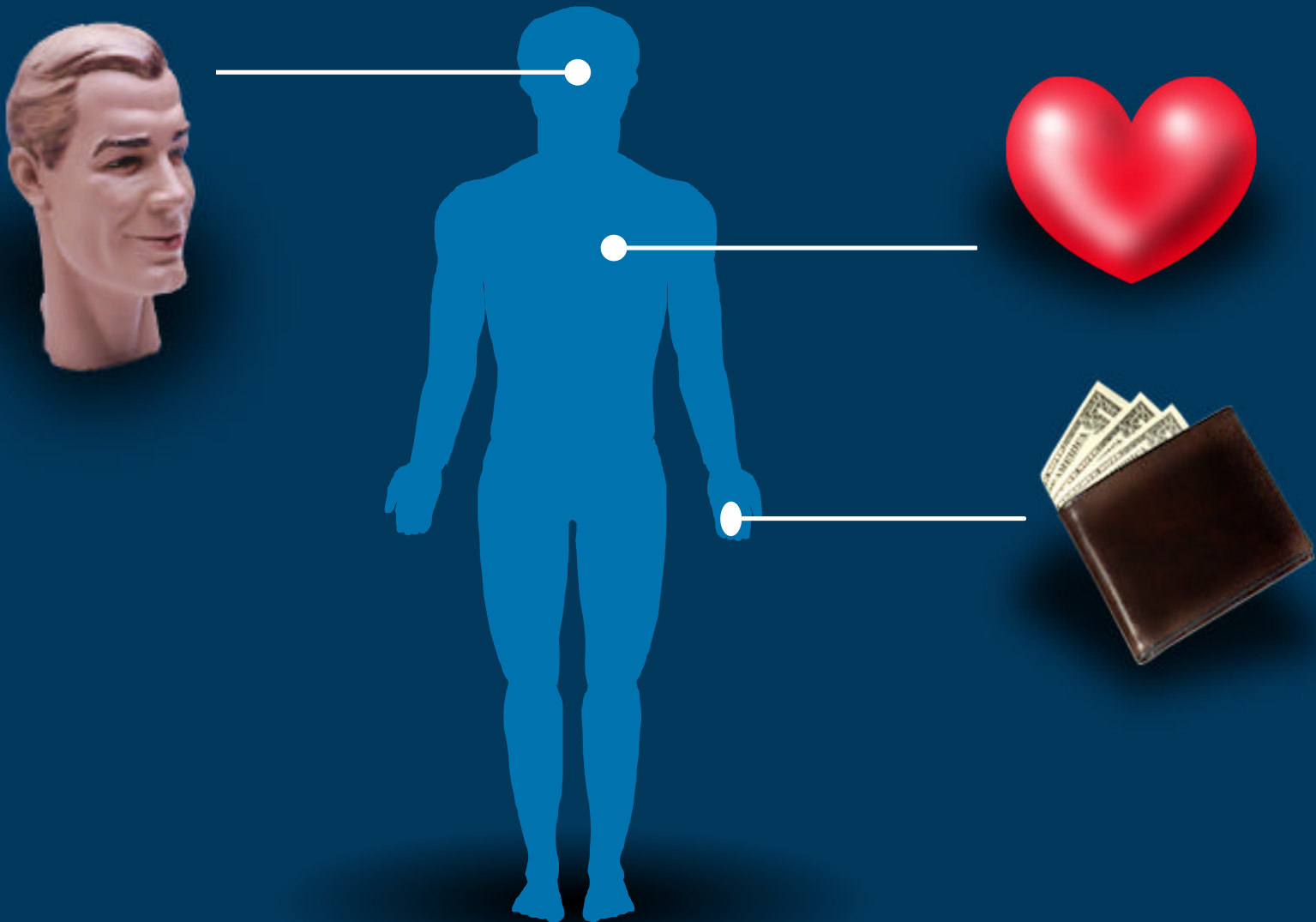
Platform of Opportunities

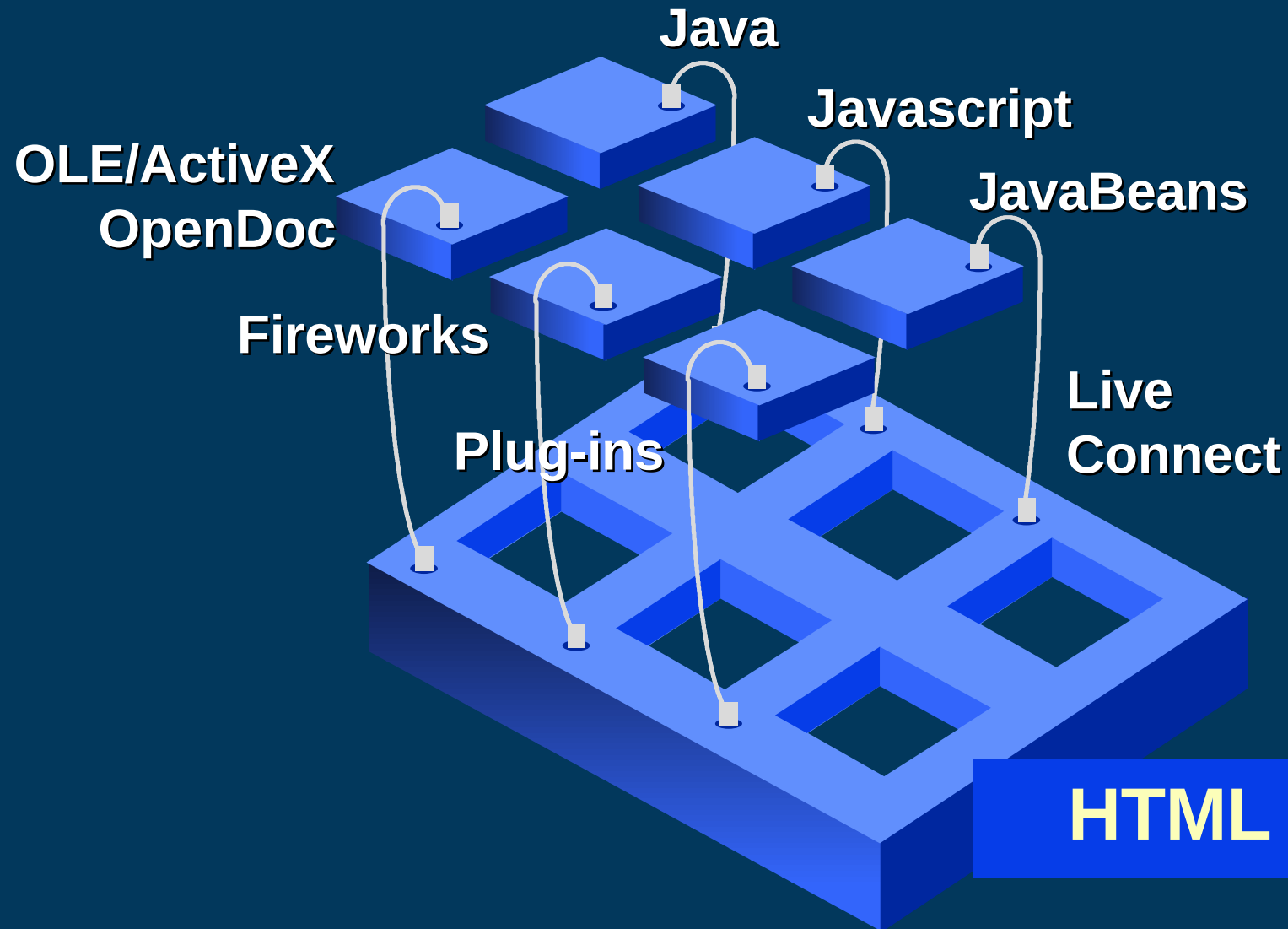
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What Is Netscape ONE?





HTML

LiveConnect

Navigator

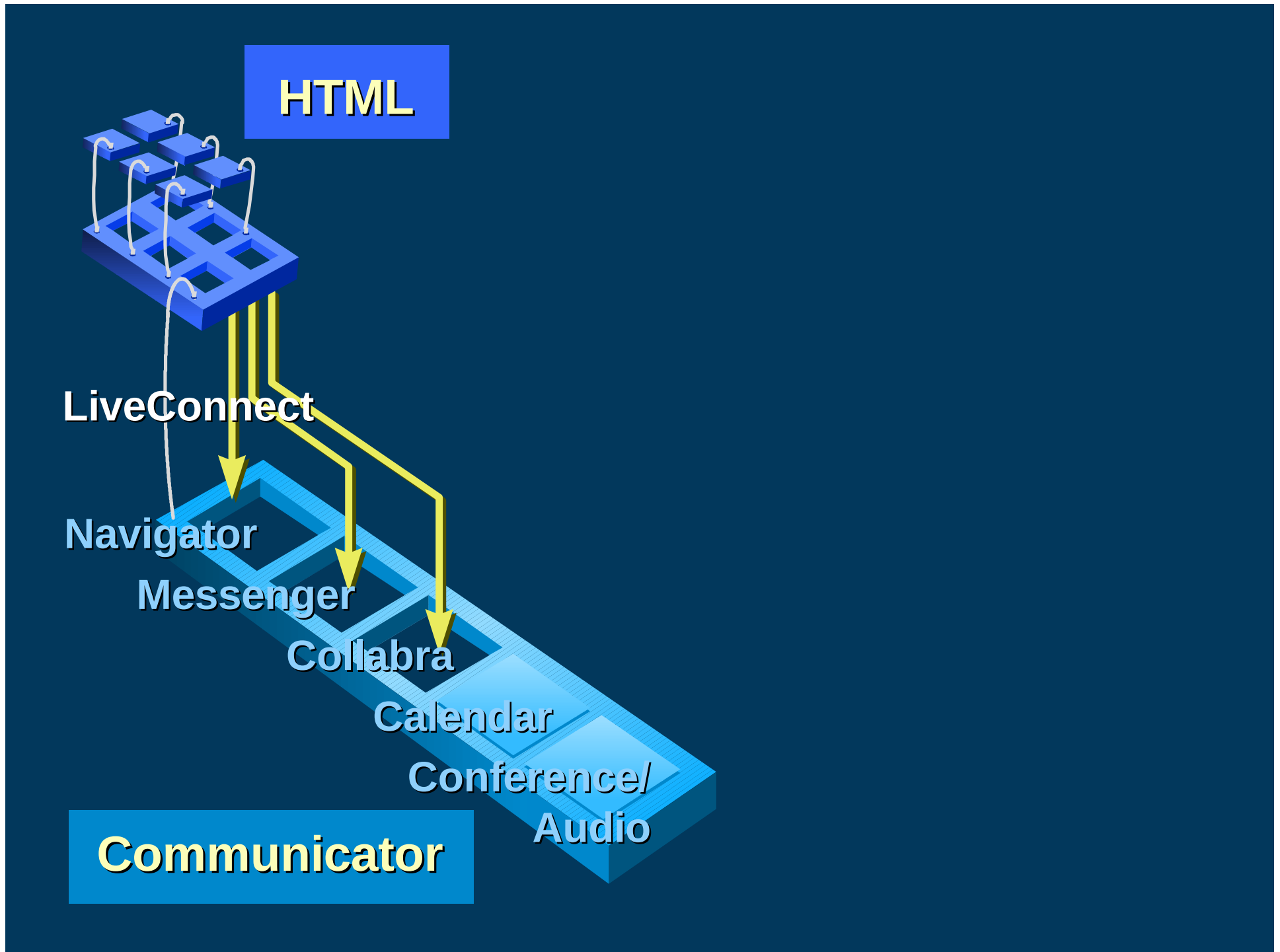
Messenger

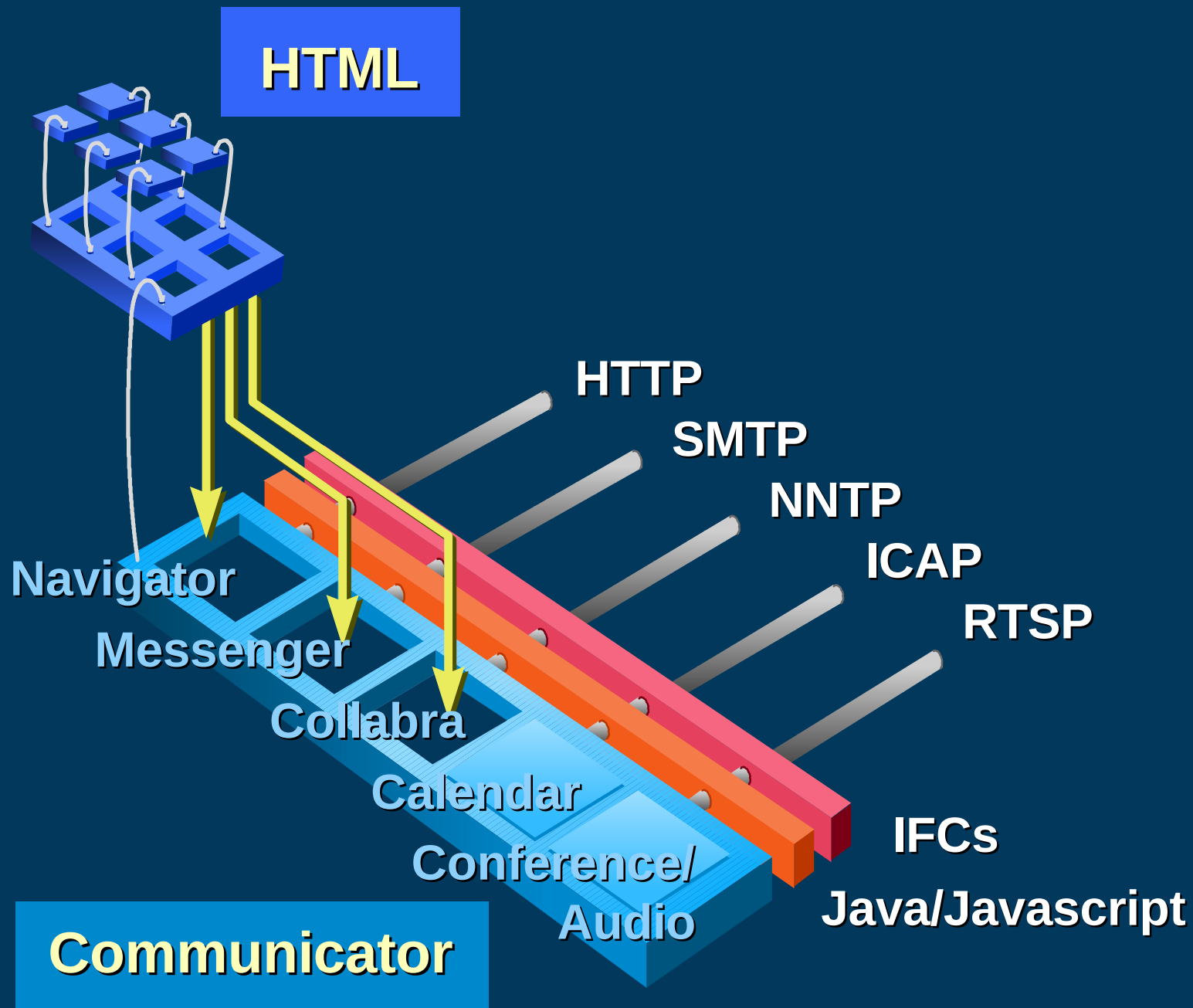
Collabra

Calendar

**Conference/
Audio**

Communicator





HTML

Server Plug-in

Database

RDM/SOIF

SQL

Catalog

LDAP

Enterprise

Directory

Messaging

Certificate

Collabra

Calendar

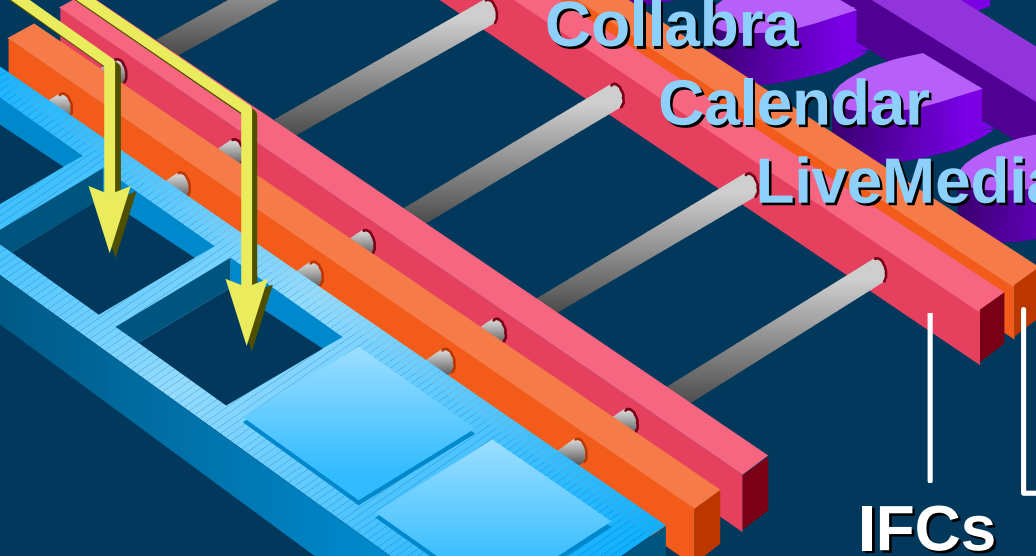
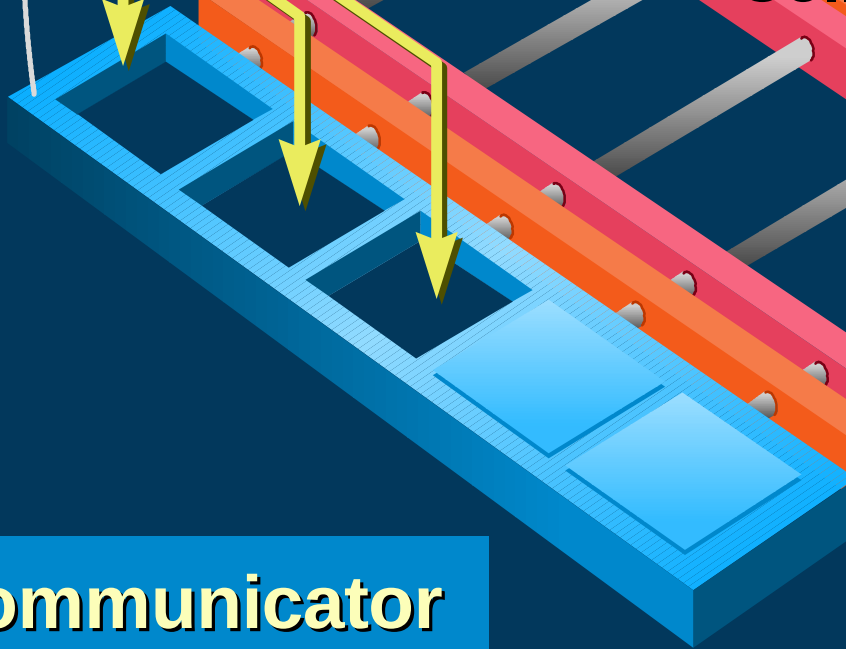
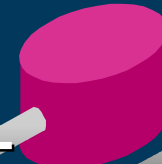
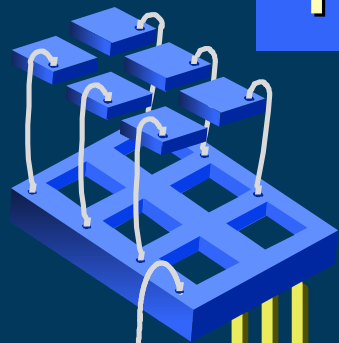
LiveMedia

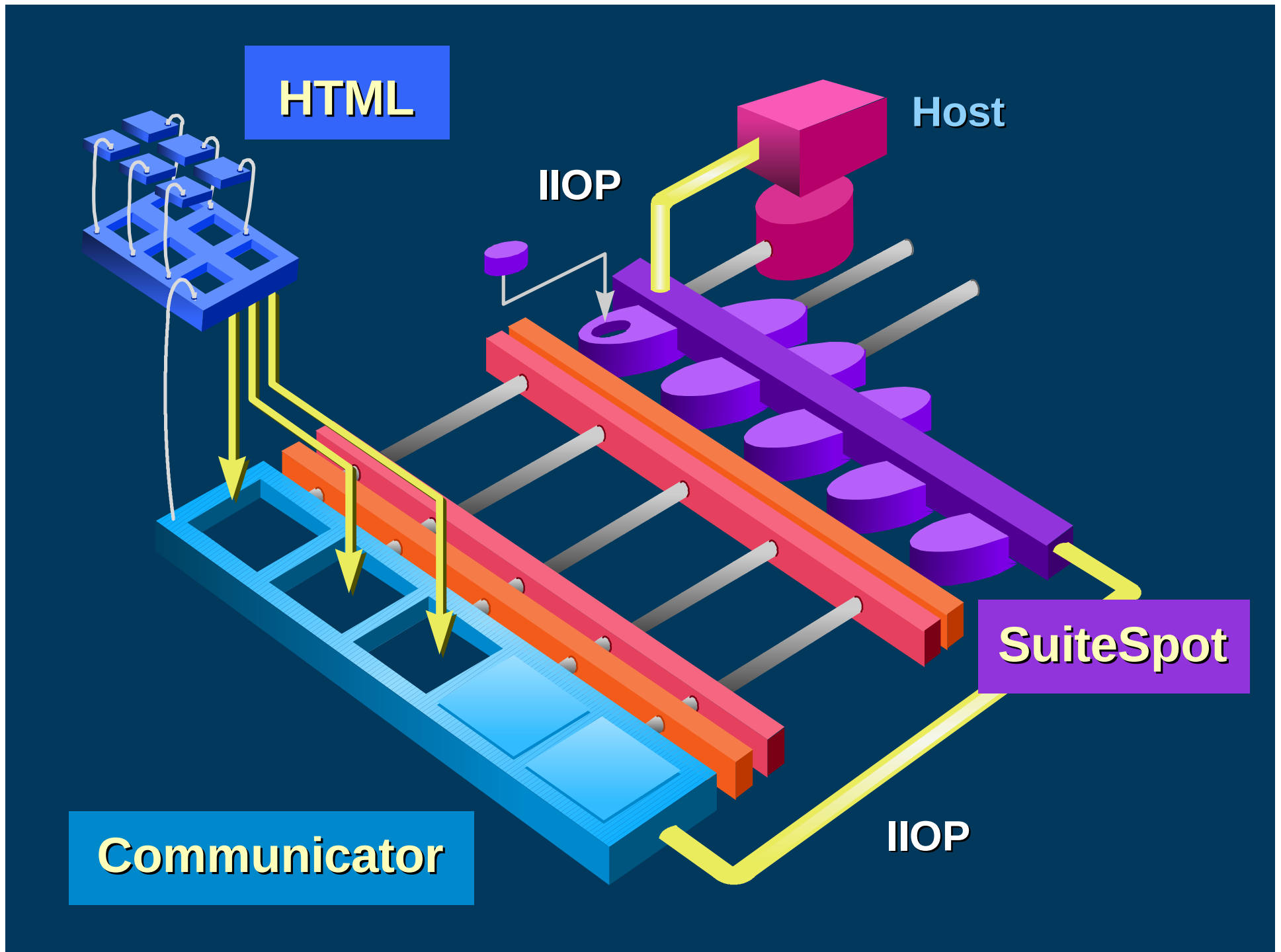
SuiteSpot

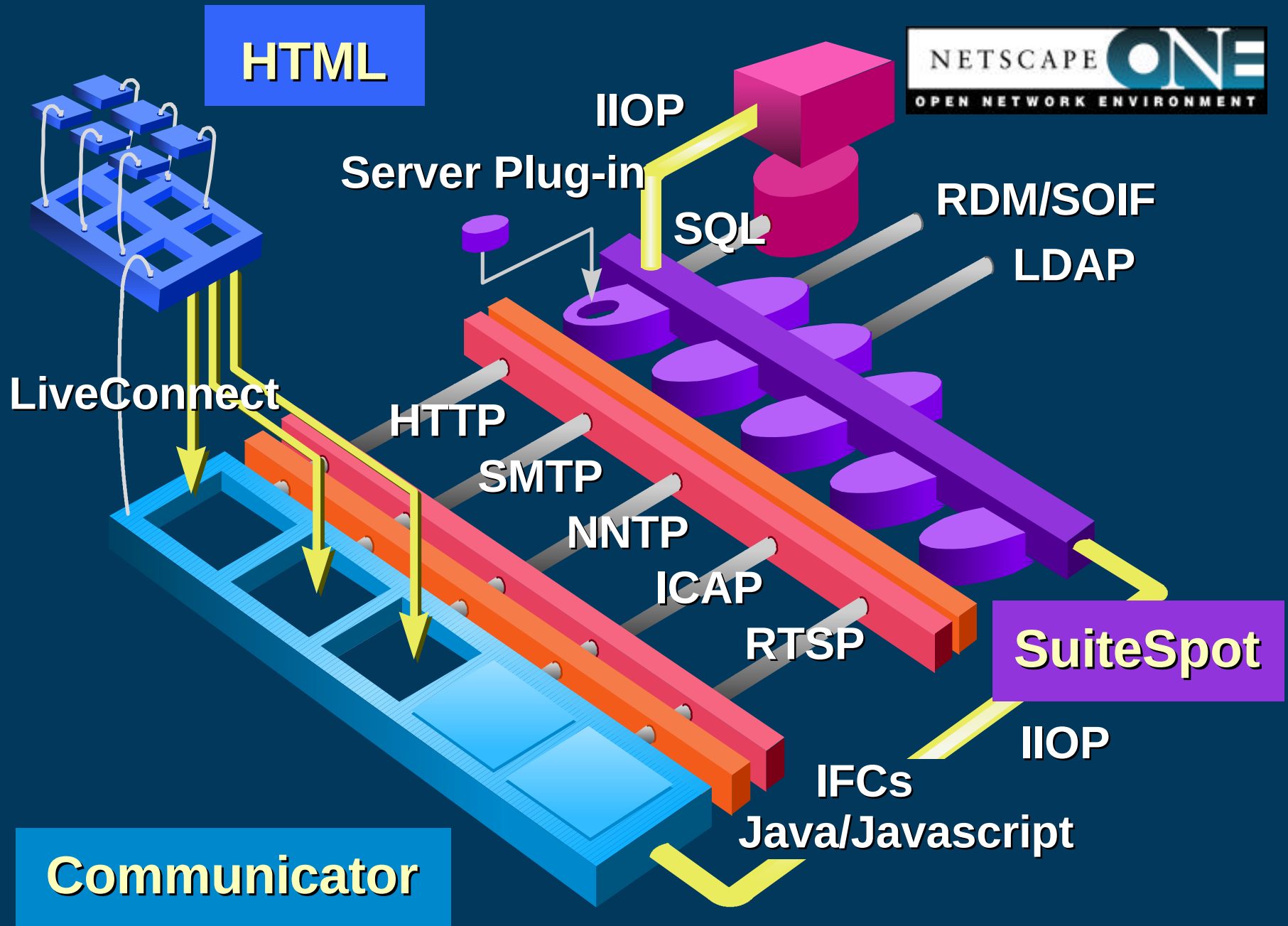
IFCs

**Java/
Javascript**

Communicator









New in Netscape ONE

Extending Communicator and SuiteSpot

- Advancing the art of multimedia and HTML
- Enriching the Java / JavaScript environment
- Seamless integration with enterprise and desktop systems
- Rapidly growing set of rich tools



Netscape ONE

Advancing the Art of Multimedia and HTML



Fireworks



Absolute Positioning



Layers



JavaScript Stylesheets



Netscape ONE

Advancing the Art of Multimedia in HTML

MACROMEDIA®

Paul Madar

Director of Java authoring tools



Macromedia Fireworks

- Multimedia API for Netscape ONE
- Fireworks provides
 - High performance graphics blitting
 - Multi track audio
 - Shockwave integration
 - Text and font manipulation
 - Advanced imaging features



Netscape ONE

Enriching the Java/JavaScript Environment



Internet Foundation Classes



Capabilities-Based Object Signing



LiveConnect



JavaScript Messaging Rules

Netscape ONE

*Embracing and Integrating Desktop
and Enterprise Systems*



OLE



Desktop Apps



IIOP/CORBA



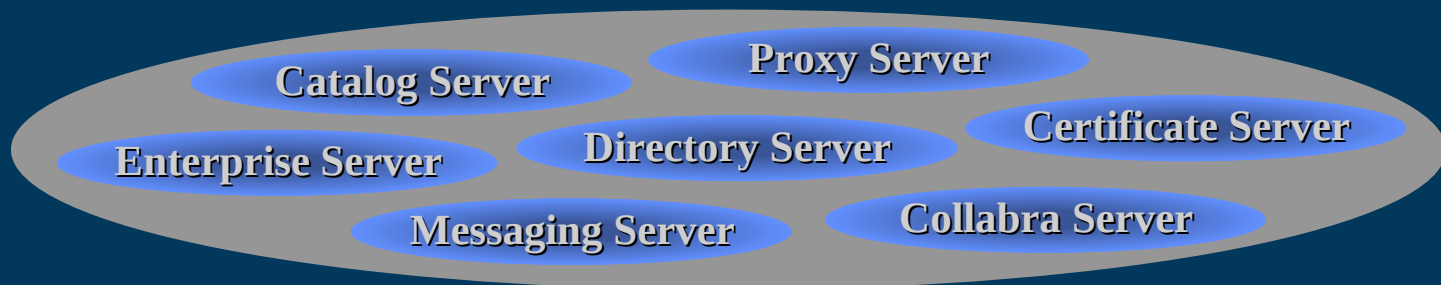
Server-side IFCs

Server-side IFCs

Network Applications

Java		JavaScript		C	
Directory IFC	Messaging IFC	Discussion IFC	Publishing IFC	Workflow IFC	
HTTP	LDAP	SMTP	IMAP	RDM	NNTP
				IIOP	

Netscape Services





Netscape ONE

Rapidly Growing Set of Rich Tools



Java IDEs



**Database
Connectivity**



Visual Builders



Site Management



HTML Authoring



Netscape ONE

Rapidly Growing Set of Rich Tools

SYMANTEC.



Netscape ONE

We'll Get There Together . . .

- Netscape DevEdge
- AppFoundry
- Netscape ONE Experts 
- Netscape ONE Directory
- ONE Stop Software



Netscape ONE: Summary

- Technology Innovation
- Rich Tools
- Environment for Success



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Autodesk, Inc.

Rod Munro

PRODUCT

MapGuide

PRODUCT CATEGORY

Enterprise Application



SIMWARE, Inc.

Chris Fedorko

PRODUCT

Salvo

PRODUCT CATEGORY

Mainframe Connectivity



Visigenic Software

Jens Christensen

PRODUCT

Visibroker for JAVA

PRODUCT CATEGORY

IIOP



Sarrus Software, Inc.

Andrew Turk

PRODUCT

Pencil Me In

PRODUCT CATEGORY
Calendering

Visual Numerics

Don Kainer

PRODUCT

Research Application

PRODUCT CATEGORY
Visualization



Conclusions

- The Enterprise Opportunity
- Communicator and SuiteSpot: Enabling the Third Wave
- Netscape ONE: Platform of Innovation
- Exciting Third-Party Support
- *What will you create?*